

# Fundraising Tips



Thank you for taking on a fundraising challenge for Breast Cancer UK's 25 Saves Lives Campaign 2020.

Now you have chosen your challenge it is time to start spreading the word and raising money to help us prevent breast cancer. If you need inspiration with choosing a challenge, please check our list [here](#).

Fundraising doesn't have to be daunting. If you're struggling to get your fundraising off the ground we can help get you started.

If you would like to speak to us directly just email us at [info@breastcanceruk.org.uk](mailto:info@breastcanceruk.org.uk) or call us on 0845 680 1322.

## **Step 1 - Set up your fundraiser**

Set up your [Just Giving page](#) in a few simple steps. Click on the Fundraise for us button and follow the simple instructions to get your fundraising off the ground.

Alternatively, you can set up a Facebook fundraiser by following [our quick guide](#).

Whichever you choose, make sure you set a fundraising target as this can encourage people to support you and help smash your target! £250 could be a good starting point for a 25 Saves Lives challenge!

Planning to collect donations in person (adhering to social distancing rules), then we have sponsorship and gift aid forms [here](#).

## **Step 2 - Spread the word**

Share your Fundraising page with your friends, family and colleagues through your social media channels, Whatsapp groups and emails.

Can you share your 25 Saves Lives challenge with a least 25 of your contacts?

A good time to share your fundraiser is on pay day, usually at the end of the month!

**Add photos and updates** to your fundraising page to make it inspiring and share regular updates on your progress with your family and friends.

Include **#MY25 #BreastCancerUK** in your social media posts.

**Think about who you know.** For example, do you know any local media or social groups that you can share your challenge with?

### **Step 3 - Let work know**

Let your employer know you are taking on the challenge and ask if it can be featured in any internal communications. Check if your employer runs a matched funding scheme that could help you raise even more money.

### **Step 4 - Collect donations and pay them in**

Finally, don't forget to collect your donations and pay them in once you have completed your challenge!

Donations collected via your Just Giving page or Facebook Fundraising page will be automatically transferred to us but if you have collected any other donations [here is our guide](#) to paying them in.

Remember to thank everyone who donated to your fundraising challenge – a little thanks is always appreciated!

### **Step 6 – Tell us about your 25 Saves Lives fundraiser**

We love to hear about our supporter's events so please do let us know how you got on and send us any photos you have of the event. Please send them to [info@breastcanceruk.org.uk](mailto:info@breastcanceruk.org.uk)

**We're here to support you every step of the way. If you have any questions –email Victoria and Ellie at: [info@breastcanceruk.org.uk](mailto:info@breastcanceruk.org.uk)**