

Quick Guide: setting up 25 Saves Lives Facebook Fundraiser



In a few quick steps you can set up a Facebook Fundraiser and easily start collecting donations from family and friends for taking part in our Paws for Prevention challenge.

Step 1 – Logging on

Log into your Facebook account via your mobile or desktop and you are ready to go.

Step 2 – Choosing to fundraise

On a desktop? Click on the fundraise button in the left-hand panel and follow the steps

On a mobile? Choose the menu at the top right-hand corner and then select Fundraise and follow the steps

Step 3 – Selecting Breast Cancer UK

You will see two options, choose to raise money for Not for Profit and then pick your charity by simply entering Breast Cancer UK in the search bar and clicking on our logo

Step 4 – Setting your fundraising target

You may choose to set your fundraising target at £25, knowing you will smash it, or stretch yourself with a higher target of £250!

The choice is yours. Everything you raise using Facebook will be donated to Breast Cancer UK.

Don't forget to add the date you aim to finish the challenge to encourage your friends and family to support you.

Step 5 – What is your fundraiser and why

Title - We have prepared this fundraiser title for you, but you may decide to get creative and make up your own title. Simply copy and paste the text in the box below, adding your name, if you choose to use ours.

{insert Your Name here} is taking on the 25 Saves Lives Challenge for Breast Cancer UK.

Why are you raising money? - Simply copy and paste the text in the box below to tell your family and friends why you have chosen to take on the 25 Saves Lives challenge or add your own personal reasons.

I am taking on the 25 Saves Lives challenge to raise money for Breast Cancer UK's life saving animal free breast cancer research. 55,000 women a year are affected by breast cancer in the UK. The money raised will help fund scientific research into the causes of breast cancer so that Breast Cancer UK can prevent more women developing breast cancer in the future.

Step 6 – Adding a photo

We recommend you add a photo of you and your furry friend to encourage your family and friends to support you as you take on the challenge. Click on the edit button and upload your chosen photo

Step 7 – Creating and sharing your fundraiser

Finally, click the create button and start sharing your fundraiser with your family and friends.

That's it you're all set, good luck with your challenge!

P.S. Remember to tag us in any social media posts and include the hashtags #MY25 #BCAM